

WSSA Board Meeting minutes
Sunday February 3rd, 2008

Meeting called to order by Jill Schroeder, President, at 7:32 a.m. Those present introduced themselves, and included Mike Barrett (member at large), Jeff Derr (president elect), David Shaw (vice president), Anita Dille (NCWSS representative), Mike Foley (Director of Publications), David Gealy (Treasurer), John Jachetta (member at large), David Jordan (SWSS representative), Joyce Lancaster (Allen Marketing and Management), Linda Nelson (APMS representative), Dale Shaner (past president), Tom Mueller (Secretary), Joe Neal (member at large), Vanelle Peterson (WSWS representative), Clarence Swanton (CWSS representative), Lee VanWychen (director of science policy), Ralph Whitesides (chair of constitution and operating procedures), Wade Givens (graduate student organization representative), Peter Porpiglia (member at large), Toni DiTommaso (NEWSS representative), David Shaw (incoming vice president), Jim Anderson (incoming Director of Publications), Rich Zollinger (incoming Secretary) Janet Clark, Mike Owens (incoming board member at large).

Peterson moved and Jachetta seconded to approve agenda. Motion passed.

Shaner moved and Shaw seconded to accept consent agenda of informational items. Motion passed. Reports of regional and affiliated societies have been posted at the WSSA web site. These include: APMS, CWSS, NCWSS, NEWSS, SWSS, and WSWS.

Nomination report: The following are people that were voted in from electronic balloting: Mike Owen Member-at-Large and Rich Zollinger Secretary. Members were asked to vote for through an electronic ballot. Approximately one-third of the members voted, which was much better than last year. Including each member login information with the ballots increased participation and should be included in future elections.

Shaw moved Nelson seconded to approve minutes of summer board meeting and actions taken between meetings. Motion passed.

2008 Program report (Derr). Informed Board of Directors that programs were not mailed out prior to meeting due to delays that occurred. He shared highlights of upcoming meeting, and that the total number of presentations declined slightly from previous years. 38 people attended a tour of Chicago, and Derr thanked Aaron Hager for tour help.

2009 program report. Shaw reported on plans for 2009 joint meeting with SWSS in Orlando, FL at Hilton Disney resort. Shaw discussed various attributes of the upcoming meeting. Schroeder requested list of action items from program committee to BOD.

Treasurer report. Gealy reported that general fund balance was \$925,000, the endowment fund balance was \$292,000, and the checking account balance was \$34,853. Lancaster reminded the board that the fiscal year for WSSA runs from December 1 to November 30. Gain in value of investments offset increases in expenses for various WSSA programs. Lancaster responded to a question about Endowment Fund investments from

Phil Banks, Endowment Chair, stating that the investments of WSSA are conservatively invested. Gealy discussed NIWAW budget and reported that the finance committee will continue to work with Nelroy Jackson to address budget questions. Whitesides moved, Swanton seconded to accept Treasurer's report. Motion passed. Peterson shared concern about transparency of investment policy. Foley suggested placing this policy on the website. Lancaster will provide to website.

Executive Secretary report. Lancaster shared organizational changes at Allen Press, including name change to only Allen Press and not Allen Marketing and Management/Alliance Communications Group. Lancaster shared concern about the 5% decline in membership. A discussion ensued about the relationship of the new Journal and its effect on possible membership gains. Lancaster has devoted substantial effort to the annual meeting of the IWSC (International Weed Science Congress). Lancaster expressed desire to develop objective measures for performance success of a project or process. Schroeder shared information on Board evaluations concerning Allen Press staff. Lancaster briefed Board of Directors about procedures used by Allen Press to handle WSSA business. Foley moved and Whitesides seconded to accept report of Lancaster. Motion passed.

Joyce Lancaster shared the WSSA revenue/expense report, and asked for Board direction on 2011 site selection. No strong consensus emerged. Derr said he would discuss at the regional Presidents breakfast.

Director of Publication report. Foley presented the report of the publication board. They reviewed two new projects requests according to the MOP for new proposals. They expressed desire for the website committee to develop a searchable abstracts system on the website. Lancaster said a link to OASIS was up, but Foley requested abstracts to be moved to WSSA site. Foley suggested IPSM editor be added as an ex-officio member of the publications Board. Foley moved, Jachetta seconded to make the change in the manual of operating procedures. Motion passed. Foley moved to provide access to Weeds, Weed Science, and Weed Technology journals as a member benefit via JSTOR. Shaner seconded and the motion passed. Members with access to JSTOR through their employer are encouraged to do so. Schroeder requested Anderson write a newsletter article about JSTOR.

Proposals for books:

Bob Zimdahl requests permission to use the WSSA listserve to solicit members for information on a book "the History of Weed Science". Foley reported that the publications Board supported this proposal, so Foley suggested allowing access. A lengthy discussion ensued. Neal suggested having WSSA produce an "official" policy on access to the listserve. Peterson asked for clarification about list serve policies. Lancaster requested desire to have WSSA guidance on making decisions on listserv usage. Peterson and Shaw suggested that direct e-mails from Zimdahl to specific persons may be more appropriate and effective. Swanton shared perspective about the book title not reflecting more global perspectives and he expressed concern about access to the listserve. Schroeder suggested the idea about a policy of access to listserve for WSSA

business only, and then she will assign this task to the membership committee, or a subcommittee, to formulate policy on listserv access.

Zollinger - Book on Adjuvants. Foley said publications board supports the project. Shaner suggested interaction with the formulations committee. Shaner moved and Jachetta seconded to approve WSSA support of Adjuvants for Herbicides II and the motion passed. Neal expressed concern about market size for the book. Shaw suggested changing title to pesticides to be more inclusive, not limiting it to herbicides. The title, "Adjuvants for Agrichemicals" would be more descriptive of the desired product. Schroeder listed next steps on this project: market assessment, more detailed list of authors, and full proposal from the champion = Zollinger.

Allen Press report. Karen Ridgeway reported that the Weed Technology and Weed Science impact factors both declined. Ninth Edition of the Herbicide Handbook printed and marketed. She projected 2007 revenues to be fairly stable. She discussed the launch of the new Journal (IPSM) and commended Clark and DiTomaso on good work. Peterson suggested printable PDF promotional form on website for use by members (Ridgeway to create). DiTomaso reported on IPSM procedures including differences from other journals, list of associate editors, and statistics for 2008 activities. He expressed his desire to obtain an impact factor for the Journal. Janet Clark emphasized that budget projections are better than the anticipated partially due to operating budget savings. Peterson moved, Neal second to approve publication report. Motion passed

Adjourned for lunch at 12:26 p.m. Meeting resumed 1:05 p.m.

IWSC (International Weed Science Congress) update. Shaner informed board of goal to have 600 abstracts at meeting, with currently about 450 submitted. Blackshaw and others have good starts on various tours, good industry support for the meeting, and discuss various items related to it. Derr requested to solicit feedback concerning IWSC meeting and for the IWSC committee to report to the WSSA Board of Directors at the summer meeting outcomes/lessons learned at the meeting.

Grad student organization- Wade Givens requested more complete listing of job postings, that the new vice president of GSO attend the summer board meetings. Board consensus was to suggest the vice president attend the Sunday, Monday and Friday WSSA board meetings during the annual meeting. Schroeder requested Givens to solicit input from graduate students for how to make the graduate students feel more a part of WSSA. Graduate students who help with registration get complimentary registration, Lancaster said, with first five to volunteer getting priority. Jachetta encouraged Givens to produce a "legacy" document to capture procedures for use by subsequent officers. Vince Davis of Purdue will be the next president. Schroeder suggested Givens interact with the professional development committee for input regarding solutions to make the WSSA meeting more enriching to graduate students.

MOP and constitutional changes. Whitesides updated the board of several changes, and the board approved Whitesides to make editorial changes to the constitution and MOP, with then updates posted on the website.

Public Awareness Committee. Janis McFarland presented update on activities, including six press releases and other items she and the committee are considering. She requested \$25,000 for public awareness, and \$15,000 for the subject matter expert (SME). She reported good progress to date on getting industry to provide matching funds for these activities. She said a high priority was to develop a career brochure. Jachetta shared perspective on the high-level activity of this committee (including multiple conference calls). Whitesides volunteered to draft a press release article on CAPS (Cooperative Ag Pest Survey). Peterson suggested public awareness committee liaison with regional societies and their programs/symposiums. McFarland requested Swanton to suggest representative from Canada on the public awareness committee.

Director of Science Policy report. Van Wychen provided details on activities for 2007 and plans for 2008. He listed meetings attended, WSSA nominations to government panels, and updated everyone on legislative actions and proposals. He handed out a policy priorities survey for Board of Directors to complete and rank.

Foley moved and Whitesides seconded to enter executive session. Motion passed at 4:00 PM. The subject of the discussion was performance reviews of employees and contracted personnel.

Whitesides moved and Porpiglia seconded to exit executive session. Motion passed at 5:03 PM. No action was taken by the board.

Gealy moved and Mueller seconded to adjourn meeting. Motion passed, meeting adjourned at 5:03 PM

February 4, 2008 meeting called to order at 7:23 a.m. by President Schroeder.

Aaron Hager briefed Board of Directors about Sunday tour and local arrangements aspects. Derr expressed appreciation to Hager.

Website committee. Ed Luschei reported to Board of Directors. Whitesides moved, Shaner seconded to approve report. Motion passed. Schroeder led the discussion on who is the primary target audience of the website, either WSSA members or general population. Krueger share data about website hits, with good traffic on website. Most popular pages were the job page and the weed images. Krueger shared with Board of Directors the revised main page web layout for future use. Krueger expressed desire to migrate WSSA abstracts on to WSSA site from the OASIS site. Other specific recommendations from website committee that were included in the written report: 1. Eliminate "content editor" position and leave \$5,000 to be allocated by the website committee for website projects; 2. Direct and allow functionality for a searchable meeting abstract database and a searchable photographic database

National Invasive Weed Awareness Week (NIWAW) Nelroy Jackson updated the board on this important outreach activity which is conducted each year at Washington DC, including several details of specific activities. The 2008 NIWAW will be February 24 to 29. Jackson asked which committee would be appropriate to assist with developing inter-agency opportunities (Van Wychen to consider). Jachetta asked for written report/proposal concerning inter-agency personnel program (Van Wychen and Jackson). Jackson informed Board of Directors that he was committed to being the NIWAW project manager for 2009, and expressed concern about transitional planning.

Professional development committee. Sarah Ward shared survey results with Board of Directors and informed board that they have drafted procedures to become a regular standing committee. She shared suggestions to enhance networking opportunities that the meeting, including reorganizing the poster session and the students night out. Whitesides suggested professional development committee consider providing information on sabbatical opportunities, or perhaps a symposium. Whiteside suggested a workshop on taking digital photos or leadership training opportunities.

RFP for Executive Secretary/meeting management. Neal led discussion on hand out. Peterson asked about distribution of RFP. Foley will provide list to Neal for distribution. Derr asked for clarification about whether contracts could be separate, with one for meeting management and a separate one for the Executive Secretary. The current contracts end at the end of the February 09 meeting. Committee to finalize the RFP consists of Gealy, Schroeder, Shaner and Neal. Derr suggested closing date in May or June 2008.

Placement committee. Poriglia informed Board of Directors that David Krueger is managing the job postings on the website. Luschei recommended a software platform that will allow direct input, automatic posting, and archiving of this information on the website (Luschei to provide specific proposal). Poriglia shared the perspective that the placement committee may not have much relevance. Shaner agreed and recommended canceling the placement committee. Poriglia charged to liaison with Krueger and report to Board of Directors.

Extension project. Dille reported that extension committee is considering actions. She will report back to Board of Directors.

Schroeder led discussion on assessing overall portfolio of projects and proposals. No recommendations for categorizing projects. Need mechanism to assess balance among the various categories of WSSA projects. Several expressed a desire to review project portfolio every board meeting. Barrett and Jachetta will work with Schroeder to revise the project portfolio and propose a process to involve the strategic planning committee in providing external review of the portfolio, review process and tactical planning prior to the summer board meeting. Board members will each fill out the risk/reward analysis for each WSSA project and send these to Schroeder by April 1.

Board members discussed ways to get board meeting done in one day, Sunday, so they can attend committee meetings held on Monday. Discussion was held on streamlining activities.

USDA-ARS report. Del Delfosse informed board is taking the department chair of entomology at Michigan State University, and updated board on various possibilities with respect to his position at ARS.

Joint meeting with Society of Range Management (SRM). Schroeder welcomed Rod Lym, Rita Beard, and Roy Roath (cochair with SRM). Lym distributed memorandum of understanding between WSSA and SRM. Date for meeting will be February 9-16, 2010 in Denver, Colorado. Lym discuss various attributes of the meeting, and Rita Beard shared background of SRM including major differences in meeting format. She distributed a preliminary program including ideas and outlines. Roy Roath shared details about the hotel property, recreation near the hotel, and expressed a desire for a single hotel contact person. He strongly encouraged WSSA membership participation on SRM meeting committees, and shared general and specific aspects of the technical program. He requested a joint meeting of the SRM and WSSA planning committees in June 2008.

EPA liaison position. Jachetta gave report for Steve Dewey, who was delayed due to the heavy snow in Chicago area. Jachetta said that Dewey in the SME (subject matter expert) position was a big success at EPA in training programs, and he was involved in many technical and regulatory discussions. Many questions Dewey gets are fairly simple, and he has been valuable as an information source. Mueller was asked to assemble list of experts for use by Dewey as needed. Jachetta informed BOD that a replacement for Dewey needs to be recruited for January 2009.

New or old business.

Schroeder thanked Dale Shaner, Mike Foley, and Tom Mueller for their service to the board and the society.

Peterson moved, Mueller Seconded to adjourn meeting.

Respectfully submitted,

Tom Mueller
WSSA Secretary