#### **Action Items:**

- 1. Shaw and Lancaster will work together to decide course of action on how to get members to update their address and contact information prior to the pdf directory being created.
- 2. Owen, Anderson, and Ridgway will discuss and prepare options to propose to the board concerning non-member journal authors being asked to become WSSA members. Regional members will be sent a WSSA membership application.
- 3. Abstract submission software through David Kruger and the website committee will be developed.
- 4. Board should update sustaining members list for fund raising.
- 5. A herbicide list should be developed by the Terminology Committee for WSSA and all regional societies to use for proceedings.
- 6. Jim Kells will be replaced as CAST representative by Jeff Derr.
- 7. Awards committee possible new awards are being discussed.
- 8. Honorary member a team has been nominated as opposed to one individual. The MOP does not currently allow this, so the Awards Committee will evaluate whether this should be done.
- 9. The finance committee was charged with developing suggestions and strategies to the board for the society to operate in core areas and which areas the society can reduce funding. The board needs to discuss core strategic areas in light of the current economy.
- 10. Action item for Lori Wiles and the Awards Committee: WSSA journal articles cited the most should be considered for some type of award recognition. Possibly not the same type of award as Outstanding Paper, but a regular recognition in the newsletter. This should cover a determined time period.
- 11. Jill Schroeder will contact regional representatives and the extension committee to assemble a list of experts that Jill can contact for particular areas of expertise.
- 12. Contracts The next major contracts to be considered are the WSSA journal contracts and need to be uniform with the management contracts.
- Joe Neal will continue to oversee these contracts.
- Neal does not have the NIWAW hotel contract, nor the 2010 conference hotel contract.
- Web master contract is renewed automatically each year. If compensation is changed then the change needs to be reflected in the most current contract.
- 13. Professional Development Committee –
- Action items 1. Professional development committee will investigate why GS membership is declining and explore ways to increase membership. 2. Membership committee will collaborate with the GS org to develop a brochure highlighting benefits and opportunities in weed science as

- a profession. 3. Finance committee will develop and present a proposal at the Friday board meeting to allow all new graduate students free membership their first year.
- 14. Weed photos/WSSA website Weed photos from the XID DVD will be used to replace current weed ID pictures on the WSSA web site.
- 15. Membership brochure Public Awareness Committee is charged to complete the weed science career brochure and submit to Lancaster.
- 16. Chairs and members of the Public Awareness, Graduate Student Organization, Professional Development, and Membership committees are charged to develop brochures to be used to attract graduate students to WSSA membership and submit to Lancaster.
- 17. We should recognize Past Presidents on name tags done.
- 18. A journal article covering 2008 WSSA member survey is still in development.
- 19. Template for each state to provide weed loss no action taken. We have not found a champion for this effort.
- 20. Training of new BOD members Lancaster and Whitesides will take the initiative on this.
- 21. MOP and Constitutional Changes Whitesides
- Hardcopies were handed out of proposed templates for WSSA whistleblower policy, WSSA Conflict of Interest policy, WSSA Records Retention policy, WSSA Code of Ethics policy. The BOD is charged to review for approval at the summer board meeting.
- Policy and procedure of electronic voting procedure to mandate discussion for one week may need to be modified to allow expedited voting. Joyce will review the laws of Illinois where WSSA is incorporated to determine the proper procedure that WSSA should follow in making motions and voting.
- The voting and discussion can be tracked via the web. David Krueger will follow up on this possibility.
- 22. All photos not provided by Rich Old will have wssa.net on each picture and also credit the person that took the picture when known. A general disclaimer will be posted on the web page with wording provided by Derr and approved by the BOD.
- A pdf directory of WSSA members will be created and posted on the website. The number of viewings should be recorded.
- 23. IPSM Marketing Plans for 2009 Guest: Ridgeway, Clark
- Continue budget for marketing to Allen Press.
- Continue budget for Editor.
- Continue budget for marketing to individuals through various formats.
- Good opportunity to market to new subscribers at 2010 WSSA meeting at Denver with SRM.
- Swanton recommended a strategic team should be created to develop a plan to market the journal at the 2010 WSSA meeting with SRM. Barrett volunteered to chair the committee.

Nelson, Clark, Joe DiTomaso, Jachetta, Weirich, Ridgeway, and Owen volunteered to be members on the committee. The name of the committee is 2010 WSSA Marketing Committee.

# WSSA Board Meeting minutes Saturday February 7, 2009

Meeting called to order by Jeff Derr, President, at 7:32 a.m. Those present introduced themselves, and included Mike Barrett (member at large), David Shaw (president elect), John Jachetta (vice president), Kevin Bradley (NCWSS representative), Jim Anderson (Director of Publications), David Gealy (Treasurer), Jason Norsworthy (SWSS representative), Joyce Lancaster (Executive Secretary), Linda Nelson (APMS representative), Jill Schroeder (past president), Rich Zollinger (Secretary), Joe Neal (member at large), Vanelle Peterson (WSWS representative), Clarence Swanton (CWSS representative), Lee VanWychen (director of science policy), Vince Davis (graduate student organization representative), Jason Weirich (in-coming graduate student organization representative)Peter Porpiglia (member at large), Toni DiTommaso (NEWSS representative), Mike Barrett (member at large), Mike Owens (member at large), Dan Reynolds (President Elect SWSS), Greg McDonald (Local arrangements).

Owen moved and Swanton seconded to approve agenda as modified. Motion passed.

Schroeder moved and Shaw seconded to accept consent agenda of informational items and society reports. Motion passed. Reports of regional and affiliated societies have been posted at the WSSA web site. These include: APMS, CWSS, NCWSS, NEWSS, SWSS, and WSWS.

Peterson moved and Jachetta seconded to approve summer board meeting. Motion passed.

Minutes of action taken between board meetings.

- Motion to approve was deferred to allow some unnecessary dialog omitted and to add minor updates.

#### President Report - Derr

- Clarification for correction of WSSA meeting dates for 2010 as Feb 7-11 or 9-16. Joyce and John will check on correct dates according to contract and revise if needed.
- Dr. Knipling, keynote speaker for general session, will speak as planned.
- Derr has signed society contracts, including Executive Secretary, Association Management \$77,000 for coming year which is a 13% increase from present costs.
- There will be lower meeting management costs in 2010 because of combined meeting with SRM.
- Annual membership directory planned because of complaints from membership to Derr. Number of people accessing/downloading will determine continued availability.
- The password required to access member contact information annoys members.
- After meeting an email will be sent to membership for members to update their address and contact information prior to the directory being created.
- Shaw and Lancaster will work together to decide course of action.
- There was discussion that any co-author who publishes in any of the three journals and is not a member of WSSA would be invited to become a WSSA member. Possibly there could be an incentive for the non-member authors to become a member. Anderson will check to see how many authors are not WSSA members.

- Norsworthy proposed that all regional members be sent a WSSA membership renewal. Owen, Anderson, and Ridgway will discuss and prepare options to propose to the board.
- Contract a calendar of operations can help board members administer activities.
- Membership brochure is being developed.
- Meeting location contracts have been signed.
- Abstract submission software through David Kruger and others has been approved, and needs to be developed. A meeting has been scheduled here at this annual meeting to further develop.
- WSSA Foundation meeting has been scheduled at this annual meeting.
- Board should update sustaining members list for fund raising.
- Herbicide list should be developed for WSSA and all regional societies to use for proceedings.
- Jim Kells needs to be replaced for CAST representative.
- Business meeting meeting will be short so reports needs to be brief and concise.
- Awards committee possibly new awards are being discussed.
- Honorary member a team has been nominated as opposed to one individual. The manual of operation procedures does not currently allow this. The awards committee will evaluate this idea and will develop a recommendation.
- Committee chairs new chairs may not be familiar with content needed in reports.

## Local Arrangements Report - McDonald

- Pools are heated.
- Good weather is forecasted.
- Florida Weed Science Society lanyards will be available.
- Projectors / session chairs are lined up. Area of concern is switching of posters but there are people lined up to help in the transition. Binder clips will be used instead of push pins.
- Tours and golf outing on Sunday are planned.
- Band will not be able to play at the reception.
- The seven award winners will be in attendance. Graduate student travel awardees have accepted and will help with society duties at the meeting.

## Executive Secretary's Report - Lancaster

- Report has been posted on the WSSA web site.
- Policy on mailing list there are many requests from outside vendors to use. Lancaster protects the interests of the society when determining if material to be sent is appropriate.

## Treasurer's Report / Investments – Gealy

- Report has been posted on the WSSA web site.
- Strategy for the society to operate on a reduced budget will be discussed at the Friday board meeting. The society cannot fund 100% on current projects without going into a deficit. The finance committee was charged to develop suggestions and strategies to the board for the society to operate in core areas and suggest which areas the society can reduce funding. The board needs to discuss strategic planning in light of the current economy.

## Program Committee Reports for 2009 – Shaw/Reynolds

- Program was developed nicely because of section chairs taking on more responsibility and because David and Dan are close colleagues.
- There are 547 presentations and 240 posters with several symposia.

- Some members asked that the program be available sooner.
- There is an 85% room block commitment at the hotel, and since 75% was required we will not have any penalties.
- Poster sessions there were complaints by some poster presenters that they were to also give a short presentation. Some have declined to present.
- Some active society members cannot attend early morning committee meetings because they are involved in both WSSA and regional (SWSS) societies.

## Meeting Management - Counter

- 85% hotel block commitment as of today's date.
- 589 preregistered attendees.
- Cattle ranch and safari tours were cancelled because of lack of sign up.
- Meeting with hotel management will be held later today.

# International Bioherbicide Group (IBG) Workshop – Neal

- Several registration cancellations.
- 46 preregistered from 12 countries.
- 15 people are coming that are not WSSA members.
- Workshop will be held all day on Sunday.
- Hardcopy proceedings will be available at meeting and will be posted on the IBG web site.
- Biocontrol field trip is planned for Monday.

## Program Committee Report for 2010 – Jachetta

- Planning with Society of Range Management (SRM) is on track but is different than normal because of different cultures between the societies in terms of meeting organization and management.
- 2,000 to 2,500 people will attend.
- The sessions are organized different than WSSA protocol. The sessions are named by the grouping of papers in similar categories. SRM abstract management is different every year but all gets worked out. Posters will be grouped by themes.
- Submission for abstract and papers will close Sept 1, 2009.
- Trade show and job fair will be held with meeting.
- A large high school population attends.
- Dance and social will be held.
- SRM has signed the contract with the hotel and will handle all registration and fees.

#### Publications – Anderson

- Report has been posted on the WSSA web site.
- Electronic version of Herbicide Handbook planned.
- Impact factors have changed slightly. Weed Science has gone down and Weed Technology has increased. Fewer articles have been printed. The length of articles has decreased. Inclusion of key words is very important to help increase impact factor. Many new journals are added each year into science. WSSA journals are mostly from North America. The English language requirement may be a reason for low international submissions and higher rejections.
- Action item for Lori Wiles: WSSA journal articles regularly cited should be considered for some type of awards. This should cover a determined time period.

- All three journals are available now on-line.
- Adjuvants for Agrichemicals book making progress.
- Visual weed rating data used in journal publications is still an issue but discussion has been dropped because of strong opinions. No policy changes have been made. A paper on this topic will be given on Wednesday at 1:30.
- Notes vs. full papers are a continual issue. Neil Harker decides which category a journal submission is given.
- Spanish Abstracts proposal is posted on the web.
- Thanks were given for money donated for the Plant Dormancy Symposium.
- IPSM is on track based on marketing plan.

## EPA Liaison – Schroeder

- Steve Dewey was previous liaison.
- Jill has made a least one visit to Washington where Steve helped Jill get to know key people and begin learning the inner workings of the agency. Jill intends to utilize all resources from WSSA to help her.
- Some issues being discussed are plant resistance (weeds and crops traits), overall pest resistance, and spray drift mitigation.
- Jill will contact regional representatives and the extension committee to assemble a list of experts that Jill can contact for particular areas of expertise.
- These areas of interest can be used as topics for WSSA Symposia and people from EPA can help the society understand the issues and ways the society can help.

#### Contracts - Neal

- Contracts are being converted to pdf format which helps with tracking.
- The next major contracts to be considered are the WSSA journal contracts and need to be uniform with the management contracts.
- Action item to appoint a person to oversee these contracts.
- Neal does not have the NIWAW hotel contract.
- Future WSSA hotel contracts (except 2010) are to be posted.
- Web master contract is renewed automatically each year. If compensation is changed then the change needs to be reflected in the most current contract.

# Professional Development Committee – Davis

- Report has been posted on the WSSA web site.
- A major goal was to establish guidelines and goals.
- Symposiums on research ethics and mentoring in weed science will be held at the meeting.
- Creation of a graduate student travel grant was created where 18 applicants were received and 6 were chosen.
- Professional development links are on web page.
- \$3,000 was requested from WSSA last year and was spent.
- Goals for 2009 were to identify reasons for decline in grad student membership.
- Action items -1. Professional development committee will investigate why GS membership is declining and explore ways to increase membership. 2. Membership committee will collaborate with the GS org to develop a brochure highlighting benefits and opportunities in weed science as

- a profession. 3. Finance committee will develop and present a proposal at the Friday board meeting to allow all new graduate students a free membership.
- Special appreciation was given to Vince Davis and the Professional Development committee for their work and progress they made in enhancing and promoting the WSSA organization.

# Graduate Student Organization – Davis

- Report has been posted on the WSSA web site.
- Graduate students can access journals on-line which may reduce the student's perception of why they need to pay for WSSA membership.
- Graduate student reception will be held Wednesday night which will be sponsored by Monday.

## Weed photos/WSSA website – DiTommaso

- Objectives were to improve the quality of and validate weed ID photos currently on the WSSA web site.
- Weed photos from the XID DVD will be used to replace current weed ID pictures on the WSSA web site.

# Director of Science Policy update - Van Wychen

- It is recommended that Lee submit his report to be posted on the web.
- Handed out a hardcopy of his report to the board entitled Director of Science Policy Report dated February 7, 2009.
- Lee handed out a priority survey for the board to complete then return to Lee.

## NIWAW update – Van Wychen

- It is recommended that Lee submit his report to be posted on the web.
- Handed out a hardcopy of his report to the board entitled NIWAW 10 Report dated February 7, 2009.
- There was a discussion about the future of NIWAW, effectiveness of activities, cost and liability to WSSA, and WSSA's support of its future.
- There was also a discussion of how much time Lee Van Wychen can contribute to the organization.

#### Action Items -

- Membership brochure Public Awareness committee is charged to complete the weed science career brochure and submit to Lancaster.
- Chairs and members of the Public Awareness, Graduate Student Organization, Professional Development, and Membership committees are charged to develop brochures to be used to attract graduate students to WSSA membership and submit to Lancaster.
- Recognizing Past Presidents on name tags done.
- Journal article covering 2008 WSSA member survey still in development.
- Template for each state to provide weed loss no action taken.
- Training of new BOD members Lancaster and Whitesides will coordinate.

## Meeting adjourned at 4:48 pm

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# WSSA Board Meeting minutes Sunday February 8, 2009

Meeting called to order by Jeff Derr, President, at 7:32 a.m. Those present introduced themselves, and included Mike Barrett (member at large), David Shaw (president elect), John Jachetta (vice president), Kevin Bradley (NCWSS representative), Jim Anderson (Director of Publications), David Gealy (Treasurer), Joyce Lancaster (Executive Secretary), Linda Nelson (APMS representative), Jill Schroeder (past president), Rich Zollinger (Secretary), Vanelle Peterson (WSWS representative), Tim Miller (in-coming WSWS representatives), Clarence Swanton (CWSS representative), Lee VanWychen (director of science policy), Ralph Whitesides (chair of constitution and operating procedures), Vince Davis (graduate student organization representative), Jason Weirich (in-coming graduate student organization representative), Peter Porpiglia (member at large), Toni DiTommaso (NEWSS representative), Mike Barrett (member at large), and Mike Owens (member at large),

Guests: Susan Metzger (Allen press), Karen Ridgway (Allen Press), Janet Clark (CIPM), and David Krueger (Web Master).

APMS – Nelson – no business

CWSS – Swanton – no business

## NCWSS – Bradley

- Joint graduate student contest with NEWSS July 23, 2009 will be held near Indianapolis and hosted by Agribusiness Group.

## NEWSS - DiTommaso

- Will test run the abstract software system.
- Held a short course on weed management systems. It is supported by the U.S. Forest Service. The meeting follows a similar format as the short course held by the WSWS.

## SWSS – Norsworthy

- Weed of the South is listed on Amazon.com. University of Georgia press is the publisher.
- Bob Schmidt has announced his retirement.

#### WSWS – Peterson/Miller

- Programs of WSWS meeting are available.
- WSWS meeting will end with a symposium on a regional interest.
- Abstracts from previous years will be available via the web.

All regional societies have placed abstract from previous years (certain time spans) on the web.

## MOP and Constitutional Changes – Whitesides

- Hardcopies were handed out of proposed templates for WSSA whistleblower policy, WSSA Conflict of Interest policy, WSSA Records Retention policy, WSSA Code of Ethics policy.

- The BOD is charged to review for approval at the summer board meeting.
- Many of the board members have reviewed their section of the MOP and submitted suggested changes to Whitesides.
- Policy and procedure of electronic voting procedure to mandate discussion for one week may need to be modified to allow expedited voting. Joyce will review the laws of Illinois where WSSA is incorporated to determine the proper procedure that WSSA should follow in making motions and voting.
- The voting and discussion can be tracked via the web. David Krueger will follow up on this possibility.

## Web Site update – David Krueger

- Activities that have been accomplished this past year are listed below:
- General maintenance weed jobs have increased, several press releases, reports and grants, Allen Press updates, herbicide resistance updates, biological control updates, calendar updates have been posted.
- New features: Abstracts from 2007, 2009, Weedipedia/XID images, and abstract submission software.
- Stats: 993,000 page views in 2008 compared to 523,000 in 2007.
- Top pages: 1. Home page (125k hits), 2. Weedipedia (54k), 3. Photo gallery (31k), 4. Member survey results (30k), 5. Job listings (27k), 6. Search composite list of weeds (25k), 7. Weed ID (21k), 8. Searching web site (20k), 9. Weed science (16k), and 10. Annual meeting web page (13k).
- Images on XID are not copyrighted. Photos in the photo gallery are not copyrighted. All photos not provided by Rich Old will have wssa.net on each picture and also credit the person that took the picture when known. A general disclaimer will be posted on the web page with wording provided by Derr and approved by the BOD.
- A pdf directory of WSSA members will be created and posted on the website. The number of hits should be recorded.
- Redesign of website is still in progress because monitors have increased in resolution allowing more information on each page.
- Davis suggested improving abstract printing on the searchable web search site.

#### Awards – Derr/Jachetta

- Jachetta will conduct the Awards portion of the Business meeting.

## Public Awareness – Jachetta for McFarland

- Report has been posted on the WSSA web site.
- Van Wychen and Jachetta summarized the report. The report is very thorough and shows the committee to be very active.
- McFarland is working on replacements for those rotating off the committee.
- The board recognizes and appreciates the considerable amount of work McFarland and the committee is doing in public awareness and fund raising.

Financial Campaign for Support of WSSA Activities – Derr, McFarland, Jachetta, Van Wychen - Addressed above.

## USDA ARS Update – Guest: John Lydon

- National Program for Weed Science position closed 1 month ago. Three were interviewed. The person that is approved and accepts will be revealed at another time. There was discussion about the possibility of splitting out the entomology portion of the position.
- Action Plan for NP 304 is posted on the ARS web site.

Four components: 1. Systematics, 2. Identification, 3. Protection of Natural Ecosystems, and 4. Postharvest.

- ARS Scientists Meeting will be held Tuesday 5:50 6:30 p.m.
- Closing of any programs/labs None anticipated.
- Per diem The word "Resort" in the meeting location name creates difficulty in getting travel requests accepted. USDA/ARS wants to show conservative spending.

## ACG Updates – Guest: Karen Ridgway

- A hardcopy report was handed out to the BOD.
- The report will be posted on the web.
- IPSM journal appears successful.
- Institution subscriptions to Weed Science and Weed Technology have decreased but revenue is up slightly.
- 41% of submissions to Weed Science are from WSSA members.
- Ridgeway encourages members to go to the following web site to recommend IPSM to Thompson Scientific to accelerate assignment of an impact factor where usually a minimum time period of three years after start up is required:

http://wssa.allenpress.com/perlserv/?request=index-html&ct=1

# Journal of Invasive Plant Science and Management Update – Guest: Janet Clark

- Successful year, good variety of topics, good geographical diversity but slanted toward the western U.S., and started a section on Invasion Alert.
- Goals increase 12 to 15 articles per issue.
- Good marketing by Allen Press, displays, and promotional material.
- Met goals for subscribers for 2009.
- Contract expire the end of February, 2009.
- The board recognizes Vanelle Peterson and the valuable work done up-front to make the journal publication launch a success.

# IPSM Marketing Plans for 2009 – Guests: Ridgway, Clark

## Recommendations:

- Opportunity to market to non-WSSA people and organizations.
- Increase publishing opportunities efforts to those in the south and east.
- Continue budget for marketing to Allen Press.
- Continue budget for Editor.
- Continue budget for marketing to individuals through various formats.
- Good opportunity to market to new subscribers at 2010 WSSA meeting at Denver with SRM.
- Swanton recommended a strategic team should be created to develop a plan to market the journal at the 2010 WSSA meeting with SRM. Barrett volunteered to chair the committee. Nelson, Clark, Joe DiTomaso, Jachetta, Weirich, Ridgway, and Owen volunteered to be members on the committee. The name of the committee is 2010 WSSA Marketing Committee.

Owen moved and Jachetta second to enter executive session. Motion passed at 1:10 p.m.

Schroeder moved and Porpiglia seconded to exit executive session. Motion passed at 3:00 p.m.

New Business - None

Old Business - None

Owen moved and Peterson second to adjourn at 3:13